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Hi There! Congratulations on booking your shoot!

You know the importance of having professional quality photos to market your home. Studies have shown that buyers choose the homes they want to see based on the quality and quantity of pictures they see online. In order for me to get the best possible images of your home, I'll need your help. Here are some things you can do to get your home photo-ready:

PREPERATION

Exterior:

- Most likely, an exterior shot is going to be the first photo someone sees of your home so we need to make a great first impression. If needed, and if time/budget permits, pressure wash driveway/patio. If not, sweep driveway, walkways, porches, patios, and decks.
- Mow the lawn; trim back shrubs/bushes from walkways and doors; remove weeds from flower beds/bushes.
 - Clear any large palm fronds or brush from yard.
- Neatly coil or remove hoses; remove sprinklers, garden tools, children/pet toys.
 - Make sure there's no clutter/paint cans/toys/ladders/trash in backyard.
- Skim leaves and bugs from pool. Put away any pool cleaning tools or toys.
 - Organize patio and lawn furniture.
 - Put away any ashtrays/lighters on patio.
 - Remove any overtly political flags or signs.

Interior:

- Dust, sweep, vacuum, mop.
- Eliminate as much clutter as possible, including children's toys, clothing, piles of magazines/papers, boxes, excessive furniture, etc.
- If time and budget permits, clean windows or have windows professionally cleaned. We will be shooting with most blinds and curtains open and clean windows let in more light than dirty windows and will provide a better view to the outside.

- Make sure all light fixtures have the proper type of bulbs---do not mix fluorescent and incandescent bulbs within the same room. Replace any burnt out bulbs.
- Make all beds neatly (avoid wrinkles, lumps, uneven number of pillows, etc.); clear dressers of most personal items and charging cables.
 - Remove any overtly offensive or political posters/signs.
- Remove toiletries and other personal items from bathroom counters; close toilet lids; remove/replace old or dirty towels, washcloths, shower mats, etc. Clean mirrors. Clean sinks/counters. Replace bathroom tissue roll if needed. If visible, remove loofah's and shampoo and soaps from shower/tub.
- In your office, stow or unplug dangling cables/wires; clear papers. Turn off computer screen. Be certain to remove any sensitive/financial papers---checkbooks, invoices, etc. Straighten up items on bookcases and tables. Keep desk as neat as possible.
- In the kitchen, clean counters and sink. Declutter counters. Remove dish towels, pet dishes, trash cans, calenders, drying racks, excessive appliances. Remove magnets, pictures, notices, reminders, etc. from the outside of the refridgerator.
 - Do not worry about your garage. Typically garages are not photographed.
 - If you have a touch of home decorator in you, tasteful staging is always welcome!

THE DAY OF THE SHOOT

- Remove vehicles, trash cans, recycling bins, trash, brush, etc. from driveway and front of house. If Aerial Photography is ordered, please park your cars one or two houses down on the street.
 - Turn on all lights.
 - Turn off all ceiling fans---moving fan blades just look like a blur in photos.
- Open window coverings (curtains, drapes, sheers, blinds) to let in as much natural light as possible. Of course, if the view out of a window isn't pleasing, leave those coverings closed.
 - Make sure there's a clean and empty kitchen sink. Take away kitchen trash can.
 - Pick up pet beds, bowls, crates, and toys.
 - Keep pets in separate room as much as possible.

The time duration of the shoot largely depends on the size of the property, the amount of services ordered, and how 'photo-ready' the home is. Thank you for helping me produce the best photos of your house possible!